



# Vandalia Bicentennial Board

431 W. Gallatin Street, Vandalia, Illinois 62471

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Dear Local Business Owner,

Vandalia will be taking a step back in time and looking towards its future, as it celebrates the 200th Anniversary of its founding June 13-16, 2019. Our local businesses are a valuable asset to our community and have contributed to Vandalia's vast history over the past 200 years. We want to make sure that every business has the opportunity to participate in and support our celebration. By now, you should have received a letter sharing with you the various ways that your business can participate. We hope that you have had time to review those opportunities and make a decision on how you would like to show your support.

A celebration of this grandeur will take the financial support of our community and businesses. One of the opportunities offered is the ability to show your support through a sponsorship. Through a sponsorship you will gain several opportunities for advertising your support, promotion of special events (large or small), VIP tickets for you and your staff to special events, and commemorative items; just to name a few. Attached you will find a detailed list of sponsorship levels and items you receive with each level.

Today, we are asking for you to review these levels and make a commitment to support our city and celebration. We are asking that you send your response back to us by **November 30, 2018** along with at least ½ of your sponsorship amount. The remaining balance will be due in full no later than **January 31, 2019**. Checks can be made payable to Old Capital Foundation/Bicentennial.

We understand that not all businesses will be able to support us through a monetary sponsorship. If you are unable to support monetarily, but would like to participate in other ways we encourage you to consider one of the other options listed in the previous letter. If you would like further information on any of those options, please feel free to reach out to any of our board members.

We want to thank you for your continued support.

Sincerely,

Cassie Beesley  
President

Andrea Meadows  
Vice President



## Vandalia Bicentennial Sponsorship Levels

### Family Level Sponsorship- \$200

- \$10 to General Store
- Bicentennial T-shirt & Window Cling
- Name Listed in Bicentennial Book & Website

### Business Sponsorships:

#### Level 1 - \$500

- \$25 to General Store
- Bicentennial T-shirt & Window Cling
- Name Listed in Bicentennial Book & Website (Including a Link to Your Website)
- Rights to Advertise with Bicentennial Logo
- Small Event Sponsor (Ask for Details)

#### Level 2 - \$1000

- \$50 to General Store
- Bicentennial T-shirt, Window Cling & Commemorative Coin
- Name Listed in Bicentennial Book, Website (Link to Your Website) & on an Event Banner
- Rights to Advertise with Bicentennial Logo
- Small Event Sponsor (Ask for Details)

#### Level 3 - \$2500

- \$75 to General Store
- Bicentennial T-shirt, Window Cling & Commemorative Coin
- Name Listed in Bicentennial Book (1/8 Size Ad), Website(Link to Your Website) & on an Event Banner
- Rights to Advertise with Bicentennial Logo
- Small Event Sponsor (Ask for Details)
- 2 Tickets to Bicentennial Events (Reserved Concert Seating & Community Picnic)

#### Level 4 - \$5000

- \$150 to General Store
- 2 Bicentennial T-shirts, Window Cling & Commemorative Coin
- Name Listed in Bicentennial Book (1/4 Size Ad), Website(Link to Your Website) & on an Event Banner (With Your Logo)
- Rights to Advertise with Bicentennial Logo
- Small Event Sponsor (Ask for Details)
- 4 Tickets to Bicentennial Events (Reserved Concert Seating & Community Picnic)

#### Level 5 - \$10,000

- \$250 to General Store
- 4 -Bicentennial T-shirts, Window Cling & Commemorative Coin
- Name Listed in Bicentennial Book (1/2 Page Ad), Website (Link to Your Website) & on an Event Banner (With Your Logo)
- Rights to Advertise with Bicentennial Logo
- 8 – Tickets to Bicentennial Events (Reserved Concert Seating & Community Picnic)
- Secondary Entertainment Stage Sponsorship
- Own Tent at Event Sponsoring

#### Level 6 - \$20,000 (ONLY ONE SOLD)

- \$500 to General Store
- 8 -Bicentennial T-shirts, Window Cling & Commemorative Coin
- Name Listed in Bicentennial Book (Full Page Ad), Website (Link to Your Website) & on an Event Banner (With Your Logo, Largest)
- Rights to Advertise with Bicentennial Logo
- 16 – Tickets to Bicentennial Events (Reserved Concert Seating & Community Picnic)
- Main Concert Stage Sponsorship
- Own Tent at Event Sponsoring & Opportunity to Host Open House Event



## Vandalia Bicentennial Sponsorship Commitment

Name/Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Please mark the sponsorship level you wish to commit to.

\_\_\_\_\_ Family Level \$200

\_\_\_\_\_ Business Level 1- \$500

\_\_\_\_\_ Business Level 2- \$1000

\_\_\_\_\_ Business Level 3- \$2500

\_\_\_\_\_ Business Level 4- \$5000

\_\_\_\_\_ Business Level 5- \$10,000

\_\_\_\_\_ Business Level 6- \$20,000 (ONLY ONE SOLD)

Please return this form along with a minimum of half of your sponsorship by November 30, 2018. The remaining balance will be due by January 31, 2019. Checks can be made payable to Old Capitol Foundation/Bicen.

Mail form and money to:  
Vandalia Bicentennial  
Attn: Fundraising Committee  
431 West Gallatin  
Vandalia, IL 62471